



# Sponsorship Proposal

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FUTURES NW PRESENTS

## Learning with Leaders

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Fall 2023  
Winter 2024  
Spring 2024

### Contact

#### Ashby McCoy

Phone 413-522-4217

Website [www.futuresnw.org](http://www.futuresnw.org)

Email [amccoy@futuresnw.org](mailto:amccoy@futuresnw.org)



# Letter of Request

Dear Potential Sponsor,

We are reaching out to ask for your support in providing career exploration opportunities for Whatcom and Skagit County high school students.

Our Learning with Leaders events will connect students with in-demand career pathways by providing exploration that focuses on local employment, education, and support services through hands-on, experiential workshops. The events will feature the in-demand, high-wage career sectors in our region which are advanced manufacturing & construction, healthcare, and IT. Students will leave with information about the educational pathways that pertain to the careers that best suit their own unique abilities, as well as information about the future work opportunities available to them in these industries.

We recognize the inherent injustices within education systems that have historically failed the marginalized populations in our community. The missed opportunity for pathway exploration and lack of social capital can prevent students from exiting generational poverty. This requires a community investment to inspire, engage, and support students. We need your help to reignite the spark of hope to align passions with opportunities for our youth. Together, we can make a difference in the lives of students in our community!

Sincerely,  
Ashby McCoy

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# About The Events

As an educational nonprofit, our mission at FuturesNW is to level the socio-economic playing field by supporting students from under-served communities to achieve their career and college dreams.

The Learning with Leaders events connect students with in-demand career pathways by providing exploration that focuses on kinesthetic learning experiences. Students will get real-time, tactile training, such as the chance to operate heavy equipment under the guidance of experts, take part in virtual simulations, and engage their potential through touch and movement.

These events will be open to 9th-12th grade students in all Whatcom and Skagit County High Schools. We are expecting approximately 200 students to attend each of the three events next Fall, Winter, and Spring.



## Event Goals

To educate students on in-demand career pathways

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Provide students with a chance to build social capital and connect with community leaders

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Learn a hands-on skill that relates to the work in their desired pathway,

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Connect with support services to help students achieve their career and college dreams

# Event Dates



27  
OCT

## Fall 2023 Learning with Leaders

Featuring Healthcare and Information Technology pathways

Location : Whatcom Community College

Deadline to apply: September 27

01  
FEB

## Winter 2024 Learning with Leaders

Featuring Healthcare and Advanced Manufacturing pathways

Location : Skagit Valley College

Deadline to apply: January 1

21  
MAY

## Spring 2024 Learning with Leaders

Featuring Advanced Manufacturing/Construction and Technology pathways

Location : Bellingham Technical College

Deadline to apply: April 21



# Sponsorship Packages



## Presenting Sponsor

### Benefits

- Event will be subsequently named 'Learning with Leaders Presented by (your company name)'
- Verbal recognition during opening remarks
- Guaranteed opportunity to facilitate a career workshop if company aligns with featured career sectors
- Company sponsorship recognition listing with logo on Futures NW website for 1 year
- Company logo on all event materials (agendas, promotional materials, schedules, nametags, and signage)
- Media recognition – pre and post event press releases, exposure on all social media platforms, feature article in organizational e-newsletter
- Job opportunity exposure

**\$10,000**



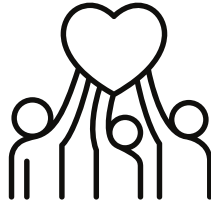
## Pathway Sponsor

### Benefits

- Company sponsorship recognition listing with logo on Futures NW website for 6 months
- Guaranteed opportunity to facilitate a career workshop if company aligns with featured career sectors
- Job opportunity exposure
- Guaranteed opportunity to facilitate a career workshop if company aligns with featured career sectors
- Media recognition – pre and post event press releases, exposure on all social media platforms

**\$5,000**

# Sponsorship Packages

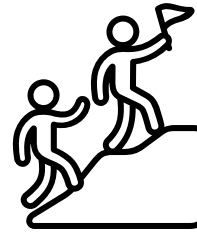


## Community Sponsor

### Benefits

- Company sponsorship recognition listing with logo on Futures NW website for 3 months
- Job opportunity exposure
- Guaranteed opportunity to facilitate a career workshop if company aligns with featured career sectors
- Media recognition - pre and post event press releases, exposure on all social media platforms
- Potential opportunity to facilitate a career workshop if company aligns with featured career sectors

**\$2,500**



## Mentorship Sponsor

### Benefits

- Job opportunity exposure
- Potential opportunity to facilitate a career workshop if company aligns with featured career sectors
- Media recognition on pre and post press releases

**\$1,000**

# Next Steps



Please visit this [link](#) to fill out a sponsorship commitment form and contact Ashby McCoy with any questions!

\*The deadline to apply to be a sponsor is one month before each event.

# Thank you!

# We hope you are interested!



## Contact Information

Ashby McCoy,  
Learning with Leaders  
Program Coordinator

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413-522-4217

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**Website:**  
<https://www.futuresnw.org/learning-with-leaders>